

UMBRAGROUP ACQUIRES 21.18% OF K-DIGITALE SHARE

In a world where relationships increasingly transcend space-time boundaries, innovation and change are a fundamental combination.

UMBRAGROUP is always focused on being competitive and supporting the growth of companies in the Umbrian territory. In keeping with this commitment, **UMBRAGROUP** enters the **K-Digitale** corporate structure by acquiring 21.18% of its shares.

The startup, based in Perugia, provides consultancy and builds platforms for the digital transformation of companies and public administration.

"We have decided to invest in our territory's excellence - says UMBRAGROUP's Chairman of the Board **Antonello Marcucci** - with the aim of jointly developing a model for the digital transformation of manufacturing".

Antonio Baldaccini, CEO of UMBRAGROUP, joins the Perugian startup's Board of Directors: "We will concretely commit ourselves to the growth of K-Digitale, both through our network of relationships and through our business management methods".

"We are flattered by the choice of UMBRAGROUP, with which we have been collaborating successfully for over a year", says K-Digitale's President **Daniele Fogliarini**.

"The international dimension of UMBRAGROUP - says K-Digitale's CEO **Massimiliano Sterpinetti** - will broaden our development prospects and allow us to fly higher".