



COMPANY PROFILE

DIGITAL TRANSFORMATION INSIGHT



INNOVATION
SOLUTION
BRANDING
IDEAS
MARKETING
SUCCESS
MANAGEMENT
ANALYSIS

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3
BUSINESS LINES

IIOT
DIGITAL PLATFORMS
OPEN INNOVATION

35 +
PROFESSIONALS

15%
OF TURNOVER

R&D
TRAINING AND
CERTIFICATIONS

K-DIGITALE

INNOVATIVE DIGITAL STARTUP

MISSION

We respond to the **Digital Transformation** request of Companies and Public Administration by designing **new business models** based on Digital Platforms and **Innovative Solutions**.

VISION

We use «**digital**» to create and **transfer** to our clients **tools and growth models** based on the **value of innovation**.
We support our clients throughout their digital transformation process, from the **choice of technologies to the integration with data**.

VALUES

Expertise, innovation, complementarity, sustainability.
We pursue a sustainable innovation.
We promote transparency in relationships and do our best to value people.
We measure at each step how much value we transfer to our clients and to our client's' clients.

WHY CHOOSE K-DIGITALE?



PROJECT TEAM

EXPERTISE

- 3 Business Designers
- 5 PhDs
- 2 Project Managers
- 2 Solution Designers
- 5 Software Architects
- 12 Senior Developers
- 2 Front-End Developers
- 6 Data Scientists
- 2 Web Designers

SPECIALIZATIONS

- 10 Innovation Managers
- 3 Microsoft Power Apps Developers
- 6 Microsoft Dynamic 365 CRM Developers
- 2 Azure IoT
- 3 Cisco IoT
- 3 IoT & Embedded Developers
- 2 Electronics Designers

MICROSOFT AND CISCO CERTIFICATIONS

- *Microsoft MVP (on expertise Software Development, Cloud Services, IoT) (1)*
- *Microsoft MCSD (6)*
- *Microsoft MCSA (4)*
- *Microsoft MCTS (4)*
- *Microsoft MCP (15)*
- *Microsoft Data Analytics (6 - in progress)*
- *Microsoft Dynamics CRM*
- *Cisco SaaS Authorization (3)*
- *Cisco IoT Authorization (4)*
- *Microsoft Partner: Gold Application Development - Silver Custom Software Development and Application Integration.*



INDUSTRIAL IoT

Technologies, paradigms and innovation integrated within a single Digital Process Factory.

- **PROJECTS BASED ON AZURE IOT**
- **INDUSTRIAL AI/ML**
- **DIGITAL TWIN**
- **HEALTH MONITORING E PREDICTIVE MAINTENANCE**
- **CUSTOM EMBEDDED ELECTRONICS (design, prototyping, firmware development)**
- **INDUSTRIAL GATEWAYS FOR TELEMETRY AND REMOTE CONTROL**
- **BUILDING AUTOMATION**
- **LOGISTICS**



DIGITAL PLATFORMS

Ready-to-use solutions designed to provide:

- new and more efficient business models to our clients
- an innovative way of managing the relationship with the user
- a way to customize content for each contact, measuring the provided value in real-time

- **REMOTE EXPERT**
- **DIGITAL PLATFORM 365+**
 - **PIM**
 - **eCommerce MarketPlace**
 - **Order Entry (Sales Representatives and Operators)**
 - **Apps e ChatBots**
 - **WebTV**
 - **Landing Page - Mktg Automation**
- **MULTI-SIDED PLATFORMS**
- **MICROSOFT DYNAMICS 365 CRM**
- **MICROSOFT POWER APPS**
- **CISCO COLLABORATION**



OPEN INNOVATION

Innovation managers, PhDs, engineers, designers, developers, data scientists and "*junior excellents*", work alongside companies and Public Administration to accelerate their Digital Transformation processes.

- R&D
- SPECIAL PROJECTS
- INNOVATIVE PLATFORMS
- BIG DATA ANALYTICS
- SCOUTING & TECHNOLOGICAL ADVISORY
- FIRMWARE
- DEVICES & SENSORS
- ELECTRONIC BOARDS

OUR R&D PROJECTS

WEB TV
It communicates and promotes video content, live or on demand, on any device, creating new channels of communication and engagement with customers, employees and citizens.

32K

STARTER KIT INDUSTRY
Real-time detection of industrial plants status and metrics: it anticipates anomalous events and allows you to plan predictive maintenance operations.

STARTER KIT ENERGY
Accurate and real-time monitoring of energy parameters: it identifies wastes and allows prompt and preventive intervention.

320K

REMOTE EXPERT
Advanced telepresence technologies for a new approach to services and production processes. It allows the complete provisioning of remote services.

100K

IOT SUPERVISOR
It optimizes the processes between the company and contractors: from the engagement of the supplier to the activation of the production order, up to the monitoring of all phases of the order.

70K

DP 365+
integrated features to efficiently manage sales, marketing and company data from a single access point.

100K

DIGITAL THINKING LAB

Every day, **45+ Digital Transformation professionals** with **complementary skills** work side by side to support companies in their **digital transformation** processes.

Our challenge is to promote the **cultural change** that companies need to successfully face **digitization**, by designing new business models and by planning, creating, and managing the Digital Platforms needed to implement it.

The Laboratory of Digital Thought is:

- a constant **debate** about Digital Transformation
- a **point of reference** for Companies and Public Administrations
- a **good practice** to achieve excellence in innovation.



COMPANY PROFILE